

**Name:** Adam Pfeffer

**Occupation:** Market Development Management with Bayer Crop Science focused on corn and soybeans. I also farm corn, soybeans and wheat near St. Thomas ON so having first hand experience

**Previous work and volunteer experience in Weed Science:**

I've always hated weeds; growing up hand pulling common ragweed escapes in conventional soybeans and spot spraying milk weed gave me an early start on my interest in weed science. Through Bayer I focus my protocol work on all things herbicide related to corn and soybeans across Canada along with glyphosate resistance country wide.



**How did you become involved with CWSS and when?**

I didn't do my formal grad work in weed science; I went through the agronomy stream at Guelph but I can thank Eric Page for encouraging me to join weeds team almost 20 years ago. My first meeting was in Banff in 2008 as part of industry and I have been hooked ever since.

**What has the extent of your involvement been? (i.e. have you served on committees/executive?)** I have attended most in-person meetings since 2008 and have been the co-chair for the corn, soy and edible bean session for the last few years.

**Favourite memory/experience in your weed science career to date?**

If I had to pick one it would be travelling with Peter Sikkema and others to the Windsor airport back in 2008 to see the first glyphosate resistant weed population identified in Canada (giant ragweed). That discovery, along with numerous other populations and species, has had a large influence on my personal and professional careers ever since.

**What is your favourite weed and why?** - A dead weed ☺.

**What are your career goals/future plans in weed science (if you are comfortable sharing)?**

Continue to stay engaged in the discipline and help farmers across Canada manage their current and future weed challenges.